C. U. SHAH UNIVERSITY

Faculty of: Commerce
Master of Commerce
SEMESTER: Sem – I
NAME: Personality Development & Career Management   CODE:5CO01PDC1

Teaching & Evaluation Scheme

Sr. No	Subject Code	Name of the Subject	Teaching Hours / Week				Credits	Evaluation Scheme							Total Marks
								Theory				Practical			
								Sessional Exam		University Exam		Internal		University	
			Th	Tu	Pr	Total		Marks	Hr/s	Marks	Hr/s	Pr / Viva	TW	Pr	
1	5CO01PDC1	Personality Development & Career Management	3	--	--	3	3	30	$1\frac{1}{2}$	70	3	--	--	--	100

Objective: This course aims to enable the students' understanding about the concepts of personality/self and appreciate the need for personality/ self development as well as managing their careers using through it.

Prerequisite: Required fundamental knowledge of personality development as well as career management.

Course Outline

Sr.no.	Course Content	No. of Hours
1.	**Personality Development and Career advancement:** Introduction, Five pillars, Self Introspection, Self Assessment, Self Appraisal, Self Development and Self Interrogation	12
2.	**A new approach to Self Identification and Self Assessment:** Introduction, Self Centric Process, Self Belief System, Self Concept System, Scale of Assessment, Self Qualifying Factors, Self Identification Matrix,	12

	Packaging of Self Identity		
3.	**Personal Mission:** Introduction, Need for setting a Its Process, Winning Factors for a Personal Mission, Multi dimensional aspects of Human Dispensation affecting a Personal Mission, Characteristics of a Personal Mission, Brain-Mind –Body's Combined Relation with Attributes		11
4.	**Advising and Counselling:** Introduction, Modality and Mechanics of Advising and Counselling, Challenges for Managing a Career in the 21st Century, Managing Success in your Career		10
	Total Hours		**45**

Learning Outcomes:

Theoretical: Students are able to observe , understand and analyses the personality as well as career management .

Practical: Students can learn about personality development and career management.

Teaching & Learning Methodology: The following pedagogical tools will be used to teach this course:

(A)Lectures
(B)Case Discussions
(C)Quiz/Class Participation/Assignment, etc

Books Recommended:

Omkar, R.M.; Personality Development & Career Management, S. Chand and Co. Ltd New Delhi.